

Picking the Right Real Estate Agent



Selling a house can be challenging. From setting the right price, to helping you prepare the house, attracting potential buyers, hosting open houses, managing the inspections and the paperwork, it's a complex task that requires expertise and experience.

So, if you have decided to sell your house, a real estate agent can be of great help. By hiring the right professional, you can make selling your house easier, faster and more profitable.



8 FACTORS TO CONSIDER WHEN SELECTING A REAL ESTATE AGENT

#1 Client-focused: The client's objectives and opinions come first and you should be confident that your agent will always have your back. Putting clients' needs first and providing exceptional customer service are hallmarks of a good real estate agent. They listen attentively to clients' concerns, answer questions promptly, and provide guidance every step of the way.

#2 Integrity: Honesty and integrity are crucial for building trust with clients. A good agent prioritizes their clients' interests above all else and maintains transparency throughout the transaction.

#3 Communication skills: Effective communication is essential for understanding clients' needs, negotiating deals, and keeping all parties informed throughout the buying or selling process.

#4 Knowledgeable: A good agent stays updated on market trends, local regulations, the local market sales and changes in real estate laws. They possess comprehensive knowledge of the neighborhoods they work in and can provide valuable insights to clients.



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#5 Negotiation skills: Successful real estate transactions often require skilled negotiation. A good agent can advocate for their clients' interests, secure favorable deals, and resolve conflicts effectively.

#6 Problem-solving abilities: Real estate transactions can encounter various challenges and obstacles. A good agent remains calm under pressure and employs creative solutions to overcome issues as they arise.

#7 Networking: Building a strong network of professionals, including lenders, inspectors, and other real estate agents, can benefit clients by facilitating smoother transactions and providing access to valuable resources.

#8 Tech-savvy: In today's digital age, proficiency with technology and online tools is essential for marketing properties, communicating with clients, and streamlining administrative tasks.



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*Was This Helpful?
Do have any other questions?
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